

REGISTRATION FORM

The Life Map provides a method for consistently connecting knowledge, engagement and activity to sustain life.

The way the countryside is managed is changing due to different Government policy and the distribution of public funding. Here is our invitation for landholders to register their interest The Life Map to show collectively how land use sustains life through the provisions of goods and services that benefit the public, to receive information about key resources in their area to which they are contributing, or could contribute, with details of the national benchmarking standards that can be used if relevant, and, where recording does take place, to calibrate their performance in a robust scientific manner.

- Landholders can register their interest in sustaining life using the link <http://redlistrevival.org/tlc-registration-form/> . It takes a couple of minutes to complete and places no obligations for the landholder - or you can complete the details at the end of this form and email the information to info@redlistrevival.org
- Registration is free and allows landholders to contribute to Community, county and national statements *whilst protecting their identity and location*. Landholders can withdraw their interest at any time.

Further information about The Life Map...

- **Area registered:** Many landholders are registering their interest in showing how land use sustains life in The Life Map with over **232,000** hectares currently registered across England (**1.8%** of the area) as at **31 March 2022**. We expect that over 10% of the area of land will be registered across all areas. The programme protects the identity and location of landholders whilst enabling them to join other landholders from all sectors and all habitats in a series of public statements regarding the delivery of priority species/ public goods/ management of ecosystem services/ components of sustainable life.
- **How data is presented:** The Life Map is based on the 10km x 10km grid squares, natural character areas and counties that enable us to work with national organisations to present national data regarding sustainable life, in an accessible, understandable and usable format.
- **Breadth of interests:** This is part of our work with the NFU, the CLA, FWAG, the Wildlife Trusts and other local and national organisations to reach landholders in the rural sector so that they have the opportunity to contribute to the public statements regarding the huge contribution they make to sustain life for today's generation's - and tomorrow's.
- **Current information:** Landholders registering receive details of their Community, quantification of the Broad Habitats, and our primary material addressing relative ecological values of the Communities in the county based on bird species breeding in each Community, and the details of the species associated with each habitat for which each Community is responsible. The material has been formally endorsed by the British Trust for Ornithology, the Board of Natural England and the UK Centre for Ecology & Hydrology.

□ THE LIFE MAP®

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- **Benchmarking:** If they wish, landholders collecting data, using the standard format, are able to have their performance benchmarked against the national thresholds that calibrates the contribution, so that success - and the features associated with that success, can be promoted to decision-makers, the education and research sector, and consumers and voters.
- **Future material:** Material for other taxonomic groups, including Amphibians & Reptiles, Fish, and Invertebrates – Pollinators, and other Sustainable Life Indicators including Clean Water, Food and Climate, is under discussion, all of which will be increasingly relevant as public opinion and funding evolves.
- We expect that land will be registered with an interest in sustaining life, from sites in 1,056 of the 1,407 Communities (**75%**) across the England, and will cover over 1,296,000 hectares (**10%** of the total area) with 704 of the 10km square Communities (**50%**) exceeding 10% of their total area. A number of counties are approaching, or have reached, these levels of registration and are about to commence the education programme followed by the programme for elected members of national and local government to register their interest.



redlist revival

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