

## **privacy statement**

### **Who we are**

We are Redlist Revival, a charitable company registered in England & Wales with company number 08338804 and charity number 1152117 whose registered office is at Greys, Therfield Road, Royston, Hertfordshire SG8 9NW. Please contact us using the [details below](#) if you have any questions on these terms or the service that we provide. All references to “us” or “we” throughout this statement is to Redlist Revival.

### **What information we hold about you**

We collect personal information whenever you provide it to us. This personal information may include the following:

- name and contact details
- details about your land use that you provide to us
- additional personal information provided by you
- details relating to any donations you have made to us

We will ask for your consent to process this information in accordance with this privacy statement and any other information we may provide you at the time that the data is collected.

You may withdraw your consent to us processing your personal data at any time by notice in writing or by email to us. Following withdrawal of your consent we will cease further processing of your personal data other than in respect of information that we are required to retain including, but not limited to payment information which will be required for the periods legally required.

### **How we use your data**

We use your information for the purposes of contacting you in accordance with the interest preferences which you provide to us during the registration process.

We use the land use information that you provide to us to report collective information relating to land use on a national and local level. This information is reported at no more detail than on a 10km grid reference basis. We will not share any other information that identifies you or your land without your express consent. If you are not happy for us to use the data in this way please do not provide us with details of land use.

We may also contact you from time to time to let you know about our work, products and services.

### **Who we may share your data with**

In addition to sharing land use information as referenced above we may use and share aggregated statistical data relating to individuals and organisations who have engaged with us. We will not provide such third parties with any personally identifiable information about you.

We may disclose your personal data to:

- our agents and service providers including but not limited to our website hosting and providers and payment processors
- a third party who merges with or acquires control of our charity

- law enforcement and regulatory agencies in connection with any investigation to help prevent unlawful activity or as otherwise required by law

### **Keeping your data secure**

We will use appropriate technical and organisational measures to safeguard your personal data, for example:

- we store your personal data on secure servers
- access to your personal data is limited to those with a need to access this

While we will use all reasonable efforts to safeguard your personal data, you acknowledge that the use of the internet is not entirely secure and for this reason we cannot guarantee the security or integrity of any personal data that are transferred from you or to you via the internet.

### **Transfer of data out of the EEA**

We do not currently transfer your data outside of the European Economic Area (EEA).

### **Your Rights**

You have the right to request access to personal data that we may process about you.

You have the right to require us to correct any inaccuracies in your data free of charge.

In certain circumstances you have the right to require us to erase personal data that we may process about you.

If you wish to exercise any of these rights, you should:

- put your request in writing
- include proof of your identity and address (eg a copy of your driving licence or passport, and a recent utility or credit card bill); and
- specify either the personal data you want access to, including any account or reference numbers where applicable, or specify the information that is incorrect and what it should be replaced with.

If you have any concerns or questions as to the way in which we process your information please do contact us. In addition you have a right to bring a complaint with the Information Commissioner's Office. More information on the Information Commissioner's Office and your rights is available at [www.ico.org.uk](http://www.ico.org.uk).

### **Retention of data**

Your data will be retained for a period of up to 6 years from the date of your last interaction with us.

### **Changes to this policy**

We may change this policy from time to time. You are recommended to check this policy from time to time to ensure you are aware of the most recent version that will apply each time you provide further information to us.

### **Contact Us**

To contact us please use the following details:

A:Redlist Revival, Greys, Royston, Hertfordshire SG8 9NW T:01763 242 138 E:info@redlistrevival.org