



Quantifying Success

INTRODUCTION TO REDLIST REVIVAL

BACKGROUND

What are 'Red-listed' species?

Between 1970 and 1990 the monitoring of many species of birds showed rapid declines in their populations. Many other species of flora and fauna also rapidly declined over this period. In 1992 the United Kingdom participated in the earth summit at Rio where global leaders made the first international commitment to protect biodiversity - the variety of plant and animal life on our planet. The UK **Biodiversity Action Plan (BAP)** highlights 'Red-listed' species of global concern.

Continuing Decline

Between 1990 and 2010, despite the commitment, research and significant investment of many organisations the declines have continued and, in some cases, have accelerated. There is a significant risk that a number of these species could become **virtually extinct** over the next 20 years. A change of approach is required to achieve so much more for the species by 2030.

What are the Red-listed species?

There are over 400 species listed within the UK BAP and the first phase for the charity is focussed on eleven species - Corn Bunting, Grey Partridge, Lapwing, Linnet, Reed Bunting, Skylark, Starling, Tree Sparrow, Turtle Dove, Yellow Wagtail and Yellowhammer - within the Government's **Farmland Bird Index**. There are also a range of mammals, reptiles & amphibians, invertebrates and plants that are identified for subsequent phases of the Charity's approach to revival.

FEATURES

What does Redlist Revival provide?

The charity provides a county-level **Red-list Biodiversity Indicator** that shows the range of species that are in need of support from local land-owners and managers. Redlist Revival also provides standardised data for those land-owners and managers wishing to measure their performance against the **Redlist Bench-Mark** to identify the higher levels of wildlife performance.

Recognising success

Redlist Revival is to provide an annual **Certificate** for sites achieving the top 10% densities of red-listed species. The information from these sites will identify the factors contributing to success and the creation of a **working library** promoting best practice.

SUPPORT

Landowners and managers

Those people who are interested in the future management of the countryside are encouraged to complete the Registration of Interest Form and receive the **Redlist Biodiversity Indicator**.

Interested Individuals

Those people who are interested in wildlife success at the highest level are encouraged to complete the **Membership Application** and help support the charity.

Patrons

Those considering higher levels of contributions are asked to contact the Chief Executive.

The **Registration of Interest Form** and the **Membership Application** can both be located on the website www.redlistrevival.org or by contacting Redlist Revival on info@redlistrevival.org or (01763) 242 138.

Wildlife success at the highest level

Redlist Revival (registered as a charitable company limited by guarantee in England; Company number 08338804, charity number 1152117), Greys, Royston, Hertfordshire, SG8 9NW